

Brian Treece has distinguished himself by applying creative, persuasive communications strategies to public affairs challenges in disparate environments.

As president of Vision Communications Group, Inc. from 1993-2002, Brian Treece worked on scores of issues including healthcare, environment, law enforcement, technology, education, and economic development issues. He is a frequent consultant to candidates and corporations—including Governors and Fortune 500 CEOs—alike.

Brian Treece has developed a unique niche in the public affairs arena by designing and implementing public affairs strategies that take full advantage of all opportunities. Clients rely on him as a spokesperson and advisor. His experiences range from government relations to crisis communications to community relations with prominent success in candidate campaigns, ballot issues, and grassroots lobbying.

Brian Treece provides media training and issue briefings to top executives prior to major interviews and critical communication junctures. He has created, developed, and produced winning direct mail, radio and television ads. Treece's work includes the preparation of inoculation strategies, vulnerability assessments, and opposition mitigation.

Brian Treece has been a member of several steering committees for Missouri's Medicaid program. In 1995, Treece was selected to represent Missouri health care providers in Provider Issues in Health Care Reform and Managed Care program in Washington, D.C., sponsored by the U.S. Department of Health and Human Services. Treece was appointed to the Missouri Supreme Court's Judicial Conference Task Force on Drug Courts in 1997. Treece currently serves as the vice-chairman of Columbia, Missouri's Historic Preservation Commission.

Brian Treece is a graduate of the University of Missouri-Columbia where he studied Political Science and Journalism. Treece was an adjunct faculty member at the University of Missouri-Columbia in the fall of 1995 where he taught Legislative Advocacy Techniques. Brian Treece has more than 17 years experience in public relations and communications.